

## PROGRAM DETAILS

### ONLINE MBA

## Manage responsibly. Lead effectively.

Designed to sharpen your soft skills in business—like leadership, teamwork, ethics, networking, and more—while developing your foundation of hard skills—in economics, finance, marketing, data analytics, and more, the [Online MBA program](#) at California State University, Monterey Bay is your pathway to **responsible business** leadership. With digitally delivered coursework, the Online MBA allows you to learn on your own time from our [dynamic faculty](#) of leading business experts within a cohort of your professional peers, resulting in a robust and rewarding learning experience. Challenge yourself to excel in business, and get your MBA from CSUMB.

### Program Benefits

- Explore the [quintuple bottom line](#) approach to responsible business leadership
- Build lasting relationships and connections that can serve you throughout your career
- Benefit from [coursework](#) that utilizes “real-time” case discussions structured around examples from today’s business news
- Study 100% online, anytime, anywhere
- Don’t pay more for what you read—books are included in the price of tuition

### Online Program Structure

- 14 courses
- 30 units
- 5 weeks per course
- Can be completed in as few as 18 months
- 3 annual start dates: January, May, and August

### Admissions Requirements

- Completed [online application form](#)
- Application fee: \$70
- Undergraduate GPA of 2.90 or higher (on a 4.0 scale)\*
  - Applications with an undergraduate GPA below 2.99 are required to conduct a video interview with the admissions committee
- Official transcripts from each college or university you have attended
- Minimum of 12 months of professional work experience
- Current resume or CV
- [Personal statement](#), including a discussion of work experience
- Two letters of recommendation\*\*
- For international students, we also require:
  - TOEFL or IELTS scores
  - Foreign coursework evaluation

\*The minimum required GPA will increase for fall 2022 to 3.0.

\*\*Letters of recommendation must be uploaded to the online application by the deadline or your file will not be reviewed for that term.

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### The Curriculum

**BUS 625:** Organization and Responsible Leadership (3 units)

**BUS 671:** Operations and Supply Chain Management (3 units)

**BUS 652:** Financial Management (3 units)

**BUS 633:** Information Systems and Business Analytics (3 units)

**BUS 662:** Marketing Management (3 units)

**BUS 682:** Global Sustainable Business (3 units)

**BUS 694:** Business Strategy and Entrepreneurship (3 units)

**BUS 698:** Applied Business Strategy Capstone (3 units)

Our Online MBA is a **competency-based curriculum**. In each course, you will pick up critical professional competencies and will receive a competency transcript upon graduation.

### Master the Quintuple Bottom Line

The Online MBA program emphasizes key principles of **responsible business** leadership. To do so, it is structured around the quintuple bottom line, a set of five key concepts which business professionals must weigh holistically in order to act responsibly toward all parties at all times:

**Profit:** Explore tools and concepts that will help you design responsible operations while facilitating your organization's financial long-term success

**People:** Become a "corporate diplomat," able to engage a multiplicity of stakeholders in a constructive dialogue to build compromise on complex issues

**Planet:** Understand how responsible businesses work to minimize the environmental impact of their own operations and their supply chain

**Equity:** As a responsible leader, learn how to treat all stakeholders fairly

**Ethics:** Discover how to maintain a high ethical standard in your dealings with colleagues and other businesses

### Start building your responsible business skill set.

To learn more about the Online MBA from CSUMB, contact an admissions outreach advisor at 844-302-1424 or by email at [admissions.csumb@elearningctr.com](mailto:admissions.csumb@elearningctr.com).